



AISHA BAKER



The **Aisha Baker** luxury jewelry brand was launched last year, with an enchanting collection that seeks to capture the youthful wonder of bewitching fairytales. Aisha Baker lets our imagination thrive. Each piece emerges from mysterious takes and folklore, and hidden meanings and messages are expressed in their unique design. Every single piece is handcrafted in London and each one revisits classic fairytales, shaped by human imagination to suit the modern woman. When luxury purveyor Aisha met celebrated designer Hoonik Chang, a vision was shared and the brand was born. Hoonik studied Metal Production Design in South Korea before moving to London to study at Central Saint Martins, where he won Theo Fennell's Overall Best award in 2015 for his BA Jewelry Design Degree Show. He has also received awards from both Cartier and Avakian.

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