

AISHA BAKER

THE ART OF JEWELLERY

Once upon a time, we were told that fairytales were real. Wardrobes were portals to magical gardens, enchanted forests, sumptuous castles. With nothing but our imagination at the helm, we slipped in and out of enraptured lands. As time rolled by, fairy tales became an imagination that is now far, far away. Aisha Baker jewellery takes us back to a place of fantasy and folklore. Aisha Baker keeps our imagination moving. Each piece blooms from a story that was born in a wonderland and her pieces incorporate hidden meanings and messages

in their aesthetic. Every piece is carved by hand, from the heart of human imagination. Aisha reinvents the classic fairy tales we grew up with, and translates them for the 21st century woman.

The brand began when an amalgamation of cultures with Hoonik Chang, a celebrated designer from Asia, and Aisha, a consumer and purveyor of luxury goods from the Middle East, serendipitously came together to create a spell-binding fairytale that is modern yet timeless.



The Majesty Ring and Earrings

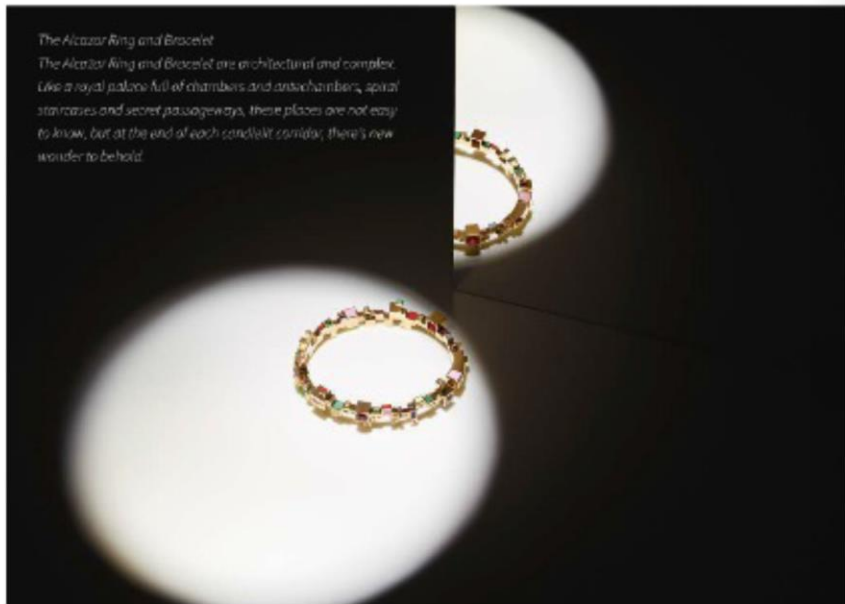
The Majesty Ring and Earrings dare to be opulent. The cloud mask is a splendid articulation of royal status, reinforced by their generous size and the medieval hint of their respective form. These look back to a time when the grand queens and gentle princesses lived out their days in sumptuous castles, wearing only the finest jewels in the land.





The Alcazar Ring and Bracelet

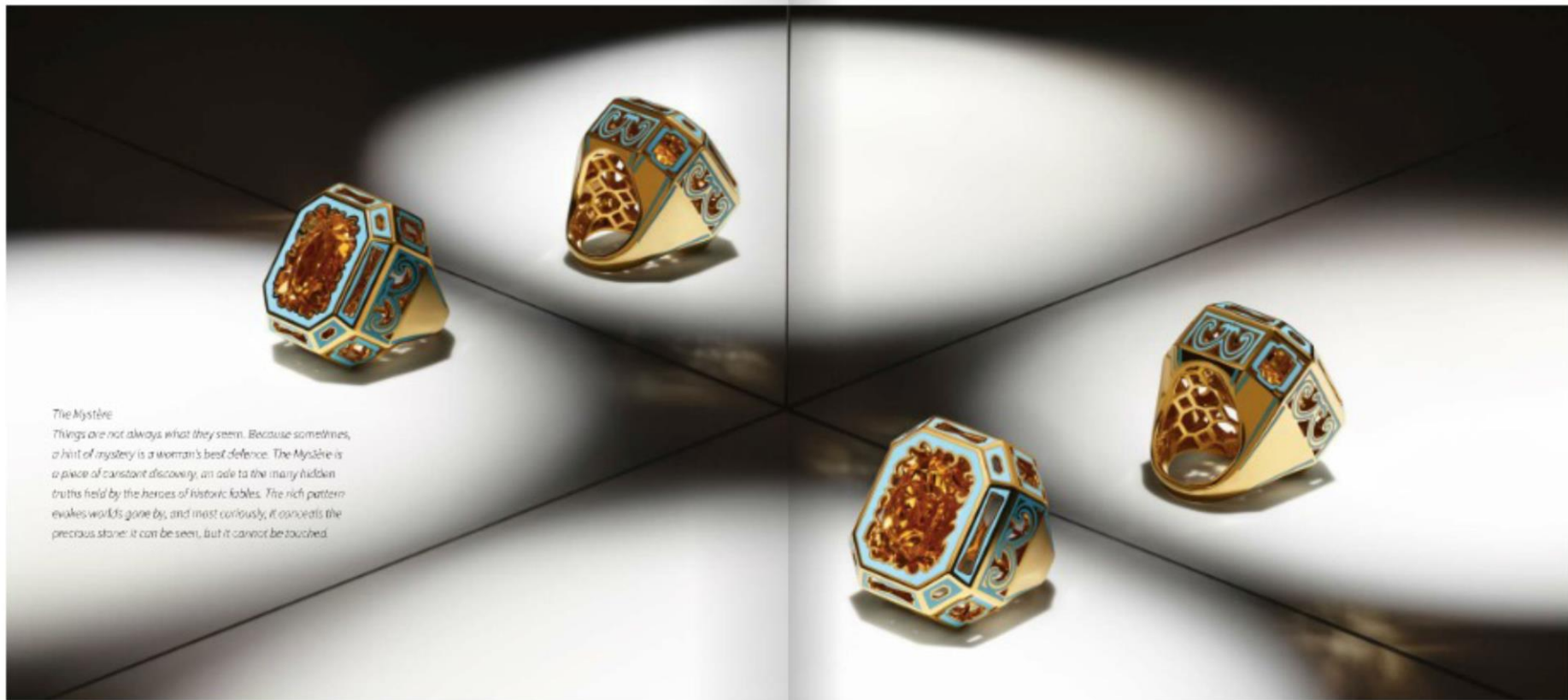
The Alcazar Ring and Bracelet are architectural and complex. Like a royal palace full of chambers and antechambers, spiral staircases and secret passageways, these pieces are not easy to know, but at the end of each candlelit corridor, there's new wonder to behold.



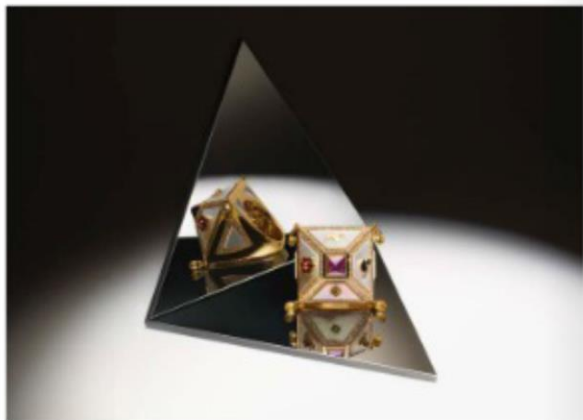
The Ever After

There are many facets to The Ever After. Rightfully so, as it explores one of life's greatest complexities: love. The force that sends us into battle. The intriguing stranger at the beginning of the journey that becomes the reward at its end. That which shatters us and that which renews us again and again. There can be no one way of expressing this force, and that's why, with its many creases and surfaces, The Ever After is a different piece every time you cast eyes on it anew.





The Mystère
 Things are not always what they seem. Because sometimes, a hint of mystery is a woman's best defence. The Mystère is a piece of constant discovery, an ode to the many hidden truths held by the heroes of historic fables. The rich pattern evokes worlds gone by, and most curiously, it conceals the precious stone: it can be seen, but it cannot be touched.



The Saga
 The Saga is a talisman to protect on the epic journey. For the long, winding road ahead, The Saga's four sides represent north, south, east and west. The fish represents longevity, the flower is happiness, blue means harmony and the diamond shape is eternal love. What lies ahead may be uncertain, but the sculptural sturdiness of The Saga is steadfast, strong, splendid. Good luck and Godspeed.



The Wild
 Magical gardens are a place for dreaming. The Wild is a treasure to be found when roaming along the long grass of an enchanted meadow, light and delicate like the mystical winged sprites that buzz through the haze. The untamed landscape is captured by the different levels of The Wild, growing like wildflowers from its base and sparkling brilliantly like sunlight dancing between the leaves.